

# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

### NSWOCC Announces New Manager of Membership and Communications

Ottawa, July 18, 2019 – We are pleased to announce that Mr. Troy Curtis of Ottawa, Ontario will be filling the position of **NSWOCC Manager of Membership and Communications**.

Troy graduated from Carleton University with a Bachelors of Humanities (Honours) where he developed a rich awareness of the complexity of human experience and obtained the ability to synthesize elaborate texts to produce concise and valuable content.

Troy's experience includes serving for Hatch Entrepreneurship Centre (Pre-Incubator) at Carleton University, where as Marketing Lead, he led a marketing team to effectively promote events and increase recruitment rates, and where as Co-Director he developed all programming initiatives and advised two cohorts of student start-ups to reach an accelerator-stage.

Prior to that, Troy served as the Communications Assistant to Wheelchair Basketball Canada where he created engaging and informative digital content including infographics, blog posts, and videos. He also measured the organization's social media strategy by disseminating social media activities on Facebook, Twitter, and Instagram.

Troy also gained experience as the Office Administrator and Event Facilitator for the Orléans Chamber of Commerce where he reported directly to the Executive Director and Board of Directors. Troy was the first point of communication between the Members and the Chamber. He also created surveys & statistical reports, developed expense reports, and drafted press releases.

We look forward to having Troy as a part of the team where he will apply his knowledge and skill set to advancing the NSWOCC and the specialized nurses that we serve.

#### **About NSWOCC**

Nurses Specializing in Wound, Ostomy and Continence Canada (NSWOCC) is a not-for-profit and registered charity association for over 500 nurses specializing in the nursing care of patients with challenges in wound, ostomy and continence.

For more information, please contact Catherine Harley, NSWOCC Chief Executive Officer at [office@nswoc.ca](mailto:office@nswoc.ca) or by visiting our website at [www.nswoc.ca](http://www.nswoc.ca)